



# FALL TOURISM CONFERENCE AND TRADE SHOW AND ALLIED MEMBERSHIP DUES



OCTOBER 21-23 HILTON GARDEN INN MISSOULA

Sign up online and pay with a credit card: [www.mtla.com](http://www.mtla.com)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
Street or PO Box City State Zip

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Please give a brief description of your company: \_\_\_\_\_

Your Name: \_\_\_\_\_ Your Email: \_\_\_\_\_

Are you attending Show? Yes  No

<b>Renew MLHA Allied Dues:</b>	
<i>Dues Payment covers the period</i>	<input type="checkbox"/> \$325
<i>Date of renewal - October 31, 2020</i>	<input type="checkbox"/> \$350 after September 27 <sup>th</sup> \$ _____
<b>Exhibitor Booth*:</b>	
<i>Includes meals for ONE person (Monday night, Tuesday breakfast and lunch). Platinum sponsorship includes one additional meal</i>	<input type="checkbox"/> \$375
	<input type="checkbox"/> \$425 after September 27 <sup>th</sup> \$ _____
	Additional Meals needed: __ x \$60 \$ _____
<b>Additional Exhibitor Booth:</b>	
	<input type="checkbox"/> \$275
	<input type="checkbox"/> \$325 after September 27 <sup>th</sup> \$ _____
<b>Sponsorship (if wanted):</b>	
<i>See sponsorship descriptions on next page.</i>	<input type="checkbox"/> Platinum: \$1,250
	<input type="checkbox"/> Gold: \$750
	<input type="checkbox"/> Silver: \$500 \$ _____
	<input type="checkbox"/> Friend: \$250
<b>One Page Ad ONLY</b> (8 1/2 x 11 or smaller)	
<i>in registration packet (included with Platinum Sponsorship).</i>	<input type="checkbox"/> \$200 \$ _____
* Trade show will be set by K & J Convention Services. 8' x 8' booth includes a 6' skirted table, 2 chairs, and electricity. If you wish to have additional services/supplies, order directly from K & J Convention Services: 406-442-3238.	
<b>Your Total</b>	\$ _____

Return payment to address listed on last page.

## Attendees at Trade Show

**Name:** (if above listed attending, no need to list again)

**Email:**

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## PLATINUM SPONSORSHIP - \$1250

### **First come / first serve – so act fast!**

At selected session, named for your company, your company will be introduced before the speaker and have two minutes to address the participants. You are welcome to place any signage in the room and distribute brochures, advertising items, goodies, etc. on the tables.

### **In Addition, this sponsorship includes:**

- 50% off booth at Trade Show – choice of location
- Recognition in printed and promotional materials – company name and logo
- Verbal and visual recognition at the event
- Sponsor ribbon on name badge
- Rotating ad on website from time of registration to November 15<sup>th</sup>  
Ad size approximately 800 x 420 pixels
- One insert (maximum size 8 ½ x 11) in Participant Packet

## GOLD SPONSORSHIP - \$750

- Preferred booth location over Silver and Friend sponsors
- Recognition in printed and promotional materials – company name and logo
- Verbal and visual recognition at the event
- Sponsor ribbon on name badge
- Rotating ad on website from time of registration to November 15<sup>th</sup>  
Ad size approximately 800 x 420 pixels

## SILVER SPONSORSHIP - \$500

- Preferred booth location over Friend sponsors
- Recognition in printed and promotional materials – company name and smaller logo
- Verbal recognition at the event
- Sponsor ribbon on name badge

## FRIEND SPONSORSHIP - \$250

- Preferred booth location over other vendors
- Recognition in printed and promotional materials – company name
- Verbal recognition at the event
- Sponsor ribbon on name badge

**This year's theme is "The Roaring 20's" – so please decorate your booth accordingly!**

**Monday night's Trade Show opening will be a "Speakeasy/Gangster" theme and costumes are strongly encouraged!**

**Participants will vote and the best decorated booth will receive \$100 cash!**

### **Monday, October 21<sup>st</sup>**

Afternoon (exact time TBD): Trade Show setup  
5:00pm: Trade Show Vendor Welcome Meeting  
5:30 – 9pm: Trade Show Opening: "Speakeasy / Gangster Night"

### **Tuesday, October 22<sup>nd</sup>**

7:30 – 9am: Breakfast with the Trade Show and  
Allied person of the year  
11 – 11:30am: Break for participants  
Noon: Trade Show tear down

Please give us two unique, creative or funny facts about your company:

1. \_\_\_\_\_
2. \_\_\_\_\_

**MLHA**  
 PO Box 1272  
 Helena, MT 59624  
 406-449-8408  
 info@mtlha.com

Reservations can be made by calling Hilton Garden Inn:  
**1-406-544-8130**  
 Reference: **MLHA Fall Tourism Conference**  
 Room rates start at: **\$114/night plus tax.**  
 Room block expires October 7, 2019

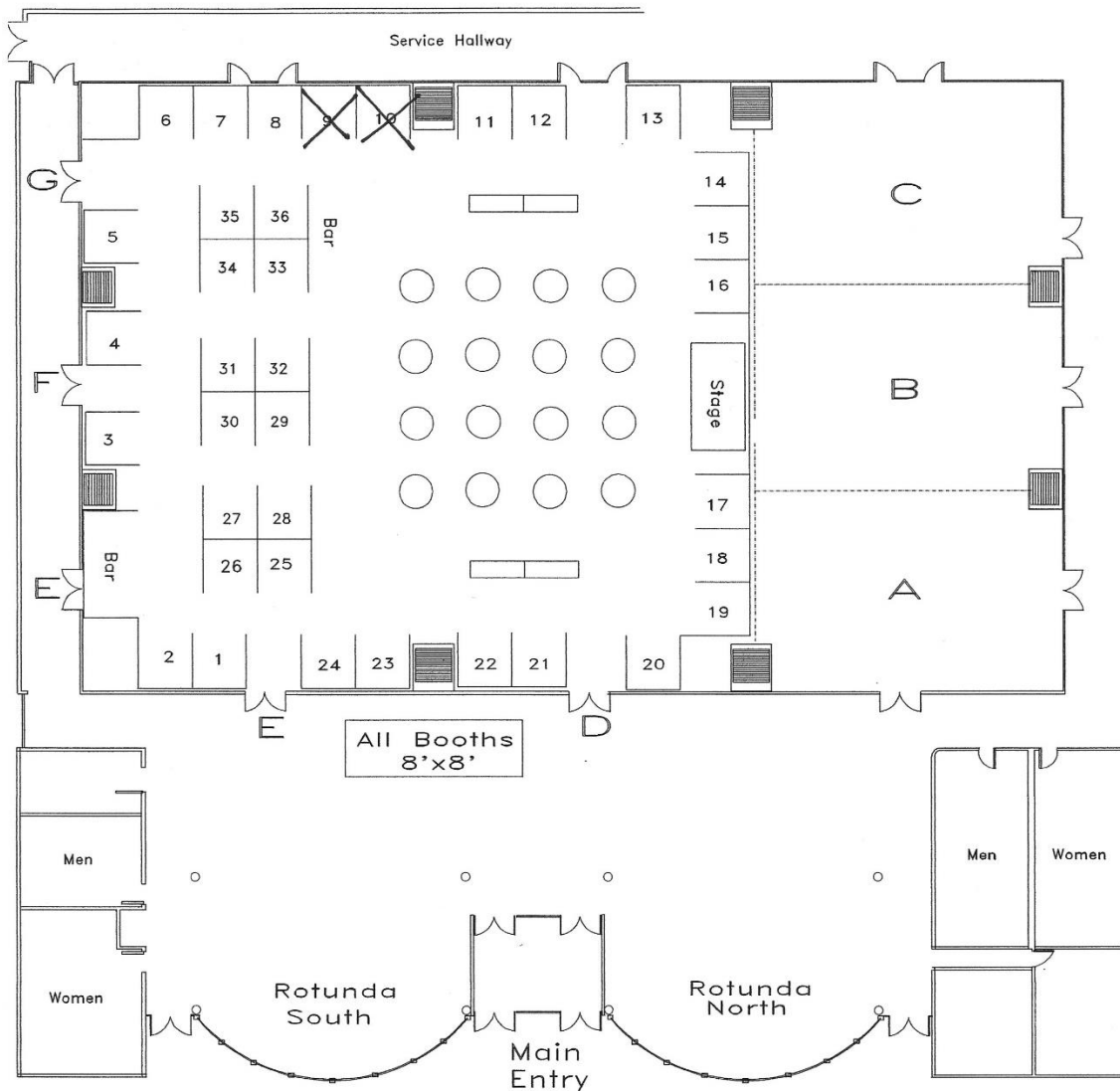


**Booth Space Requests\*** 1<sup>st</sup> choice: \_\_\_\_\_ 2<sup>nd</sup> choice \_\_\_\_\_ 3<sup>rd</sup> choice \_\_\_\_\_

**Competitors you do not want to be near:** \_\_\_\_\_

*\*Booth space requests are not guaranteed and floor plan subject to change. Preference given to earliest registrants and sponsors, but MLHA makes final decisions.*

2019  
 MLHA  
 Missoula  
 Hilton Garden



Floorplan Prepared by:  
 K & J Convention Services  
 (406)442-3238

*K & J Convention Services, Hilton Garden Inn Missoula, and the Montana Lodging and Hospitality Association assume no liability or responsibility for your materials. Display area is unsecured.*